

# “giving back to the world”

**Alpha Omega (AO)** has a long history of dedication to the ideals of high ethical standards and high levels of professionalism. Included in these ideals is recognition that what makes a well-rounded professional is a devotion to others through giving back to the world. In response to the wonderful lives we are privileged to lead, a consummate professional donates time and money to causes that improve the world as we know it. Historically, our Alpha Omega Foundations in the US, Canada, the UK, Israel, and our French fraters have done an outstanding job of raising and distributing funds:

- for the delivery of dental care to the indigent and infirm worldwide
- providing research opportunities at numerous institutions
- supporting fellowship training of future dental leaders
- having founded and continuing support for the dental schools in Israel

In keeping with this spirit, our AO Fraternity has decided to give greater substance to our desire to improve the world by establishing The Global Oral Health Initiative, known informally as GOHI.

**GOHI** represents all that is good about us. It encompasses our volunteer efforts with such established programs as:

- Give Kids A Smile
- Tomorrow's Smiles
- Dental Volunteers for Israel
- Dentistry for Holocaust Survivors
- Special Olympics



as well as the continued fundraising and distribution activity of our foundations.

**GOHI represents our efforts in:**

- feeding the poor
- helping those in need; and
- the work of many of our members who sit on the boards of numerous philanthropic organizations

GOHI is represented by dental and maxillofacial clinics we have established and support in Guatemala, Latvia, Eritrea, Israel, and of course the United States.

And finally, GOHI encompasses our commitment to using the uplifting nature

of dental health care as a bridge between differing peoples, promoting peace in the spirit of cooperation and the common shared interest of defeating debilitating disease.

An example of the ultimate proof that improving dental healthcare can unite peoples behind a common goal is represented by the D. Walter Cohen Middle East Center for Dental Education.

This Center has for years brought dentists to Israel from surrounding Middle Eastern countries, for advanced education.

The relationships that spawned led to friendships between the Deans at Hebrew University and Al Quds University and the

eventual establishment of “The Middle East Dental Conference.” Four successive conferences have been held since. In 2007, a sculpture was dedicated by Dr. Allen Finklestein to represent this historic movement, “The Tree of Peace.” Because there is an inextricable link between our GOHI efforts and the fostering of peaceful relationships, our Fraternity and foundation leaders voted, with the blessing of the artist Hedva Ser, to adopt the “Tree of Peace” design as Alpha Omega International Fraternity’s new symbol of philanthropy. The tree is organic, living, and developing. It represents peace, health, and hope. As one studies the tree, one can recognize the Hebrew letter shin, representing the word Shalom (Peace), and a dove sitting on a branch. Also entwined in the trunk and branches is the letter chi (life).

The resulting new program is to become a physical symbol of recognition for not only representing our good work, but also, for rewarding those who donate to our worldwide causes. A schedule of levels of giving and corresponding rewards is noted to the right. It is the global Fraternity’s goal to have all of its foundations, chapters, and members participate in using this schedule when recognizing its donors. The eventual goal is to have the “Tree of Peace” recognized as synonymous with Alpha Omega and our Global Oral Health Initiative.

**Please join our efforts through your pledge to AO and its GOHI programs.**

## DONATION LEVELS AND PHILANTHROPIC REWARDS

| GIFT  | DONATION LEVEL  |
|---|---|
|    | SMALL LAPEL PIN<br>2 cm x 1 cm<br>Gold Tone & Silver Tone \$360 |
|    | LARGE LAPEL PIN<br>2 cm x 1 cm<br>Gold Tone & Silver Tone \$500 |
|    | EARRINGS<br>4 cm x 3 cm<br>Gold Tone & Silver Tone \$750        |
|    | CUFF LINKS<br>6 cm x 5 cm<br>Gold Tone & Silver Tone \$750      |
|    | SMALL BROACH<br>9 cm x 7 cm<br>Gold Tone & Silver Tone \$1000   |
|   | LARGE BROACH<br>12 cm x 9 cm<br>Gold Tone & Silver Tone \$2500  |
|  | MEDALLION ON OLIVE WOOD BASE<br>10 cm x 10 cm \$5000            |
|  | STATUE<br>12.5 cm x 13 cm \$10,000                              |

Rights to Tree of Peace symbol belong to Hedva Ser and The D. Walter Cohen Center. All awards will be received by AO at the local level, which will arrange for the appropriate level gift to be presented through The D. Walter Cohen Center and will be billed at cost.





**GOHI**  
GLOBAL ORAL HEALTHCARE INITIATIVE  
A Project of Alpha Omega International Dental Fraternity

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**FOUNDATION CONTACTS**

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Canada: 416-250-7417 (Ms. Jackie Levetan)

France: 33-4-7525-0778 (Andre Amiach)

Israel: 011-972-3-658-0506 (David Ash)

London Trust: 011-44-20-7486-7180 (Andrew Eder)

United States: 877-368-6326 (Ben Williamowsky or Ralph Rothstein)



**ALPHA OMEGA'S  
GLOBAL ORAL HEALTH INITIATIVE:  
BUILDING ON A TRADITION OF  
SERVING AND CARING**

